FUTURE FOCUSED
A Community Challenge for Unrestricted Endowment
What is this challenge about?

Future Focused is a community challenge to encourage investment in Parker’s unrestricted endowment.

Thanks to a generous $1 million unrestricted gift from an anonymous community member, Parker is fortunate to be able to match (1:1) unrestricted gifts of $25,000 to $100,000 to the endowment, providing donors the opportunity to establish a named fund.

At this level, your fund and its impact are doubled.

Unrestricted gifts to the endowment demonstrate a commitment to preserving Parker’s legacy—its mission, philosophy and culture of community, with an eye to its future, achieving long-term mission-driven goals and initiatives and keeping our campus responsive to student need and school size.

Your participation takes Parker further.
About Parker’s Endowment

An endowment is a financial instrument made up of donor contributions that an institution invests to provide income in perpetuity (with the principal remaining intact). As of June 30, 2018, the total endowment was valued at $53.1M, up from $51M the previous fiscal year. Through the benefit of this fund, Parker was able to offset some of its operational expenses.

The value of Parker’s unrestricted endowment funds is $14.4M as of June 30, 2018.

Overall Endowment Growth
10-year snapshot

Note: This represents Parker’s total endowment growth, which includes annual withdrawals totaling over $7.5M over the 10-year period.
Endowments at Similar Schools

- Latin School of Chicago
- Parker
- St. Paul Academy and Summit School (MN)
- Blake School (MN)
- Sidwell Friends School (DC)
- St. Paul Academy and Summit School (MN)
- University School of Milwaukee
- Pingry School (NJ)
- Park Tudor School (IN)
- Mary Institute and St. Louis Country Day School
- Park Tudor School (IN)
- Sidwell Friends School (DC)
- St. Paul Academy and Summit School (MN)

Note: Parker draws approximately 5% annually from the endowment to support the general operating needs of the school.

### The Case for Growing Unrestricted Endowment

A meaningful investment in our unrestricted endowment can help Parker to meet the industry goal of double our operating expenses and compete with similarly-sized independent schools. Growing *unrestricted* endowment significantly above the current $14.4M (28% of the total endowment) is one way to ensure Parker’s financial sustainability today and well into the future.

Let’s dream big. Imagine what Parker might do with a $100M unrestricted endowment.

- It’s an endowment that funds affordability and accessibility, making diversity, equity and inclusion achievable—not aspirational
- It’s a learning environment with resources that takes student ideas from concept to real world application
- It’s the ability to reach and attract outstanding employees from more diverse professional and cultural backgrounds with greater ability to retain them
- It’s an opportunity to shift our funding model and reduce our reliance on tuition
- It’s the promise that Parker and its mission will endure
A Plan for the Future

Parker’s Strategic Plan identifies three focused priorities. Growing Parker’s endowment through unrestricted gifts helps Parker meet these long-term objectives without sacrificing current programs and services.

1 Strategic Goal One: Establish Parker as The Definitive Leader Among Progressive Schools
   - Objective 1: Enhance our excellent educational program, reinforcing our progressive ideals and delivering world class experiences relevant to the 21st century.
   - Objective 2: Expand our role as a leader and oasis for progressive educational thinking.

2 Strategic Goal Two: Expand Access to Our Community
   - Objective 1: Enhance our community through increased diversity, equity, and inclusion.
   - Objective 2: Ensure that all members of the Parker community can fully partake in the Parker experience.
   - Objective 3: Provide opportunities for more students to experience a Parker education.

3 Strategic Goal Three: Support the Compelling Parker Vision
   - Objective 1: Better define our unique brand and communicate our identity.
   - Objective 2: Solidify Parker’s financial future.
   - Objective 3: Enhance our physical plant and supporting resources.
Gift & Pledge Form

Name and Recognition Information:

Please list name(s) as you wish to be acknowledged in the Annual Report

- [ ] I/We wish to remain anonymous and be listed as “Anonymous” in all publications.

Please accept my enclosed gift or pledge to Unrestricted Endowment in the amount of:

- [ ] $25,000
- [ ] $50,000
- [ ] $75,000
- [ ] $100,000
- [ ] Other

I/We would prefer to pay our gift/pledge via:

- [ ] Check enclosed payable to Francis W. Parker School
- [ ] A Single Payment: [ ] Now via the credit card information below [ ] Submitted this fiscal year
- [ ] Annual installments submitted over the next [ ] 2 yrs [ ] 5 yrs (split into annual payments for the duration of the pledge)
- [ ] Monthly installments deducted from credit card information below (split into equal monthly payments for the remainder of the fiscal year)
- [ ] Gift of stock/securities will be sent to Francis W. Parker School
  (Please call the Development Office ahead of this transfer: 773.797.5520)
- [ ] I’d like to discuss joining the Anita McCormick Blaine Planned Giving Society by making a bequest to Parker through the endowment

Credit Card Information

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